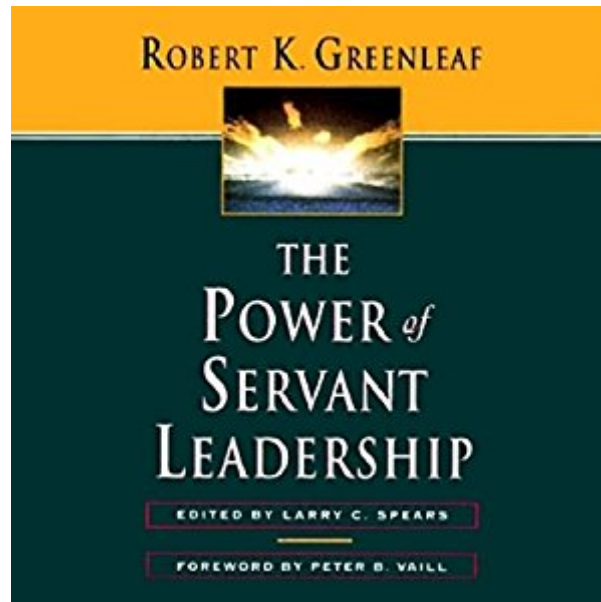


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# The Power Of Servant Leadership



## Synopsis

During the last decade, we have witnessed an unparalleled explosion of interest in the practice of "servant-leadership", as today's business leaders search for a new leadership model for the 21st century. Based on the seminal work of Robert K. Greenleaf, a former AT&T executive who coined the term almost 30 years ago, servant-leadership emphasizes an emerging approach to leadership - one which puts serving others, including employees, customers, and community, first. In fact, Greenleaf's work, including his best-selling *Servant-Leadership*, has become increasingly popular since his death in 1990 and continues to inspire a growing movement of people and organizations concerned with issues of leadership, management, service, and spirit. *The Power of Servant Leadership* is a collection of nine of Greenleaf's most compelling essays on servant-leadership. These essays, published together in one volume for the first time, contain many of Greenleaf's best insights into the nature and practice of servant-leadership and show his continual refinement of the servant-as-leader concept. In addition, several of the essays focus on the related issues of spirit, commitment to vision, and wholeness.

## Book Information

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## Customer Reviews

I appreciated Greenleaf's writing style and the inspiration he offers. While reading most of the essays in this collection I felt like I was sitting down with my grandfather and we were having a conversation over coffee in his den about how to make the world a better place. In the essay "Old Age: The Ultimate Test of Spirit" he referred several times to letters he received from friends and

readers about advice they would like and how he responded candidly to them. It made him seem approachable and believable; the style fit well with his content on how to be a servant and make society better. Even in his essays he's coaching younger people! Greenleaf does not write about what he thinks should be done or what might work, but he writes from a long life of experience and reminds us what truly has worked in the past for him and others. It's almost as if he is saying, "Come on, I know you can do it!" The essay "Have You a Dream Deferred?" is actually an address he gave to a group of first-year Ohio Fellows in which he calls the students to take the next three years of their lives at their college or university and use them to make their institution the best it can be, and in turn, they will grow in creativity, distinction, and wisdom, among other noble characteristics. As a recent college graduate I was truly inspired and wished I had heard that speech or read this essay my freshman year. His writings invoke you to action and that shows he truly cares about his work and his message. I also appreciate Greenleaf's humility and humor. I caught myself laughing out loud many times because of stories and anecdotes he uses to illustrate his points.

Introductory Summary: The editor of this book is Larry C. Spears who at the time of this writing is the CEO of the Greenleaf Center for Servant-Leadership since 1990. The foundation for this book is grounded in the person of Robert K. Greenleaf who is the father of Servant Leadership Theory. Back in 1970, he wrote a small essay called "The Servant As Leader", which introduced the term "servant-leadership". That and other writings have influenced an entire generation of management experts and institutional leaders. Bob Greenleaf (1904-1990) spent his first career in management research, development and education at AT&T. After retirement, he began a second career teaching and consulting at institutions ranging from Harvard Business School to the Ford Foundation to scores of churches and not-for-profit institutions. During the tumultuous 1960s, Greenleaf tried to understand why so many young people were in rebellion against America's institutions, especially universities. He concluded that the fault lay with the institutions: they weren't doing a good job of serving; therefore, they were doing a poor job of leading. In 1970, Greenleaf wrote "The Servant as Leader", a powerful little essay that continues to gain influence today. In it, Greenleaf described some of the characteristics and activities of servant-leaders, providing examples which show that individual efforts, inspired by vision and a servant ethic, can make a substantial difference in the quality of society. Greenleaf said true leaders are chosen by their followers. He discussed the skills necessary to be a servant-leader; the importance of awareness, foresight and listening; and the contrasts between coercive, manipulative,

and persuasive power.

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